

Dr. Brattesani—Thoughts on Moderating the 8th International Congress on 3D Dental Imaging

Posted on October 10, 2014 by Team i-CAT



On November 7 and 8, Dr. Cynthia Brattesani, named one of the Top 25 Women in Dentistry by *Dental Products Report* in 2014, will moderate the 8th International Congress on 3D Dental Imaging. The event, themed "Accelerate Your Practice: 3D Driven Success," will spotlight real 3D applications in dentistry through workshops, lectures and demonstrations of 3D imaging applications in dentistry. Dr. Brattesani notes that the guiding tenets of her practice are: "Trust, innovation, respect and integrity." To help reach those objectives, she has implemented technologies that not only boost diagnosis and treatment planning, but also those that facilitate ease of communication with patients. Imaging is integral to all of those goals.

Dr. Brattesani quotes Charles Darwin who said, "It is not the strongest of the species that survives, or the most intelligent. It is the one that is the most adaptable to change." She explains that thriving practices must "embrace change" and "enjoy the challenge."

In doing so, she has implemented many new technologies, with the most recent being her implementation of the i-CAT[™] FLX[™] cone beam 3D system designed to give general dentists and specialists the tools to place and restore implants, perform oral surgery, periodontics, prosthodontics, endodontics, and oral surgery with greater confidence and lower radiation. "I am excited about implementing this amazing diagnostic and treatment planning tool into my practice, not only for myself, but I also look forward to sharing the findings of the images with specialists that I work with," she said. "One of the most exciting aspects of this system is that we will be able to select the scan size and dose based on each of my patients' needs—including many low-dose options."

"As the moderator of this event, I look forward to attending the sessions myself and learning from the knowledgeable speakers who already have used this technology to improve patient care and communication," say Dr. Brattesani. "I think that all clinicians, from general dentists to specialists can benefit from the topics, from airway-centered (ENT) treatment planning with Dr. Juan-Carlos Quintero, to using 3D imaging to help avoid dental complications with Dr. Justin Moody, to reducing stress with implants surgery using 3D imaging with Dr. John Russo. Moderating this event marks the beginning of my exciting adventure into the 3D world; this imaging modality will not only be a great clinical benefit to me, and I can't wait to show my patients the true depiction of their dental anatomy. The trust that will result from the 3D experience will take my practice to a whole new level of dental care."